



## 2019-2020 RAINBOW AG HORIZON PROGRAM

Welcome 4-H and FFA members to the 2019-2020 Fair season. We have a great pricing program to make it easy to shop at Rainbow. We give all 4-H, FFA and Independent members, special pricing on their projects year round. We continue to offer a credit account for those animals being raised as terminal market projects. This is also a great way for members to keep track of their purchases. Rainbow has a combination of award-winning show feeds to make feeding your projects much easier. Please come into the store and let us help you with the new feeding program. We will give you personalized assistance in planning out your project from start to finish.

- Horizon members can purchase feed and show supplies for their market animals such as shampoos, show sticks, canes, halters and grooming aids at Rainbow's Special Pricing of 10% off retail (Does not apply to hay and bedding.)
- We also realize that many members are raising their own projects your round so we have structured our program to give a better breeding project discount all year.
- Our Horizon program starts fresh each season. This allows us to coincide with the 4-H and FFA project year. What this means is we require members to complete a credit application each year (for charge accounts only), and a Horizon form that automatically enters you into the Rainbow Ag. feeding program. New this year, expanded show feed and supply options in 3 locations, Ukiah, Kelseyville & Middletown!

### SHOW FEEDS OFFERED

- HONOR SHOW CHOW
- SHOWRITE
- SHOWMAKER
- LINDER
- RIVAL
- LINDER
- VITA CHARGE
- BAR ALE MAC PIG & GOAT

### SHOW SUPPLIES

- \* WEAVER
- \* SULLIVAN
- \* PREMIER
- \* NASCO

Rainbow supports youth in agriculture by sponsoring many events throughout Lake and Mendocino Counties. As well as showcasing our customer's achievements and reporting on special interest stories. Sign up for the email newsletter and like us on Facebook

### RAINBOW PROUDLY SPONSORSTHESE YOUTH EVENTS

- REDWOOD EMPIRE & LAKE COUNTY FAIR (We continued to be one of the largest Jr. livestock auction supporters for over 30 years)
- MENDOCINO COUNTY FAIR & APPLE SHOW
- J & S SWINE FIELD DAY & NCI SHEEP SHOW
- BORN & RAISED IN MENDOCINO COUNTY SHEEP/SWINE