

RAINBOW



America's Country Store™

2016-2017 RAINBOW AG HORIZON PROGRAM

Welcome 4-H and FFA members to the 2016-2017 Fair season. We have a great pricing program to make it easy to shop at Rainbow. We give all 4-H, FFA and Independent members, special pricing on their projects year round. We continue to offer a credit account for those animals being raised as terminal market projects. This is also a great way for members to keep track of their purchases. Land O Lakes Purina has introduced a combination of award winning show feeds to make feeding your projects much easier. Please come into the store and let us help you with the new feeding program. We will give you personalized assistance in planning out your project from start to finish.

- Horizon members can purchase feed for their market animals at Rainbow's Special Pricing(10% over cost)
- We also realize that many members are raising their own projects your round so we have structured our program to give a better breeding project discount all year.
- Members will receive a discount on show supplies such as shampoos, show sticks, canes, halters and grooming aids. This discount in 10% off retail. (Does not apply to hay and bedding)

Our Horizon program starts new each season. This allows us to coincide with the 4-H and FFA project year. What this means is we require members to complete a credit application each year (for charge accounts only), and a Horizon form that automatically enters you into the Rainbow Ag. Land O Lakes/Purina Mills feeding program. Members who raise champion market animals and meet the requirements will earn great awards.

Rainbow supports youth in agriculture by sponsoring many events throughout Lake and Mendocino Counties. As well as showcasing our customer's achievements and reporting on special interests stories.

EVENTS

- SHEEP NUTRITION SEMINAR – February 23th
- STEER SHOW CLINIC – March 25th
- SWINE NUTRITIONAL SEMINAR – March 29th
- STEER FIELD DAY - TBA
- NCI SHEEP SHOW IN UKIAH – May 21st
- J & S SWINE FIELD DAY-June 24th
- POULTRY FIELD DAY – TBA
- LAMB SHOW CLINIC - TBA
- REDWOOD EMPIRE FAIR – Aug. 4-7
- MENDOCINO COUNTY FAIR –Sept 16-18

SPONSORED AWARD PROGRAMS

- REDWOOD EMPIRE FAIR & LAKE COUNTY FAIR
- MENDOCINO COUNTY FAIR & APPLE SHOW
- NCI SHEEP SHOW
- BORN & RAISED IN MENDOCINO COUNTY SHEEP/SWINE
- SWINE FIELD DAY