



Welcome 4-H and FFA members to the 2009 Fair season. We call this our Horizon Program because we believe that supporting youth benefits our community's future. We are excited to introduce some new ideas for this year. We have changed our great pricing program to make it even better.

We continue to offer a credit account (no interest) for those animals being raised as terminal market animals. This is a great way for members to keep track of their purchases. Land of Lakes/Purina has introduced a combination of award winning show feeds to make feeding your projects much easier. Please come into our store and let us help you with the new feeding program. You will receive personalized assistance in planning out your project from start to finish.

- Members can purchase feed for their market animals at specially reduced prices.
- We also realize that many members are raising their own projects year round so we have structured our program to give a breeding project discount all year.
- Members will receive a discount on show supplies such as shampoos, show sticks, canes, halters and grooming aids. This discount is 10% off retail. (hay and bedding is excluded)

Our Horizon program starts fresh each season. This allows us to coincide with the 4-H and FFA project year. This means we require members to complete an credit application each year (for charge accounts only) and a Horizon form that automatically enters you into the Rainbow Ag & Purina Mills feeding program. Members who raise champion market animals and meet the requirements will earn great awards.

Rainbow Supports youth in agriculture by sponsoring many events throughout Lake and Mendocino County.

- Mendocino County Hands On Livestock Expo - February
- Swine Nutrition Seminar – March
- Sheep Nutrition Seminar – April
- Ukiah Sheep Show – June
- Susan Pierce's Swine Field Day – June
- Sheep Fitting Camp – July
- Wool Growers Sheep Show – July
- Project Meetings (we will present to your group) – Upon Request
- Family Farm Web Site – Current feeding and event information. WWW.RAINBOWAG.COM

Rainbow Sponsored Award Programs

- Redwood Empire Fair
- Lake County Fair
- Mendocino County Fair & Apple Show
- Born & Raised in Mendocino County – Sheep
- Born and Raised in Mendocino County – Swine

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MARKET DISCOUNT STRUCTURE

Due to increased feed costs and the ever increasing need for support to the 4-H and FFA club members, Rainbow has established a program to support market (terminal fair) animal projects. Market animal projects will reflect the following start and stop dates, as well as purchase limits for feed based on a per head basis.

<u>Market Animal</u>	<u>Start/Stop Month</u>	<u>Purchase Limit per Head</u>
• Hog	April – September	\$300
• Lamb	April – September	\$200
• Goat	April – September	\$200
• Steer	January – September	\$1000
• Rabbit	March – September	\$60
• Chicken	February – September	\$60
• Turkey	March – September	\$60
• Guide Dog	Year Round	Cash Account with discount
• Year Round Project	Year Round	Cash Account with discount

The discount for 4-H and FFA projects will be special cost plus pricing on livestock feeds, 5% off retail price for guide dog projects (up to 12 bags per year) and 10% off retail on tack, groom equipment and healthcare products. There is no discount on hay or other bedding products. We require a new application on file for each project year. Parents or guardians are personally guaranteeing the charge account of the project member. Payment is due immediately after the sale.

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Horizon Program Sign Up

Member Name _____

Parent or Guardian Name _____

e-mail address (required) _____

Address _____ City & ZIP _____

Club/Chapter Name: _____

Project Animal

Number of Animals

- _____
- _____
- _____

Project Leader Information

Name _____ Signature _____

Date and Year of Enrollment _____

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Member Signature _____

Location of Fair _____

Date Submitted _____

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Upcoming Feed Seminars

Mark your Calendars

Rainbow Ag and Land o Lakes Purina invite all 4-h and FFA members to attend our feed seminars. You will be provided with the proper information and special program tools needed to manage your project animal's feeding program. This presentation will be conducted by our Show Feed Professionals. 4-H leaders and FFA advisors, this is a great way to follow up on your experience at this year's first Livestock Expo

Swine Nutrition Seminars (one session in Ukiah one in Lakeport)

Where: Rainbow, America's Country Store, 1975 Argonaut Road, Lakeport
When: Wednesday, March 25th 2009
Time: 6:30pm – 7:30 pm

Where: Rainbow, America's Country Store, 235 E. Perkins St. , Ukiah
When: Thursday, March 26th 2009
Time: 6:30pm – 7:30 pm

Sheep Nutrition Seminars (one session in Ukiah one in Lakeport)

Where: Rainbow, America's Country Store, 1975 Argonaut Road, Lakeport
When: Wednesday, April 22nd 2009
Time: 6:30pm – 7:30 pm

Where: Rainbow, America's Country Store, 235 E. Perkins St. , Ukiah
When: Thursday, April 23rd 2009
Time: 6:30pm – 7:30 pm

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4-H

**and FFA Market Program
Credit Application**

Member Name _____

Additional Member Name _____

Parent or Guardian Name _____

e-mail address (required) _____

Address _____ City & ZIP _____

Phone Number _____

Club/Chapter Name: _____

Employer _____

Employer Address _____ Years at job _____

Bank Name _____

Bank Address _____

Account Numbers: Checking _____ Savings _____

List Three (3) credit references with local vendors:

Type of account needed:

Market Animal – charge account _____ (must be paid immediately after auction)

Market Animal – discount cash account _____ (no credit necessary)

Breeder Animal – Charge Account _____ (Must be paid monthly)

Breeder Animal – discount cash account _____ (no credit necessary)

Members: This account should be used to collect costs for your project. **NO INTEREST** will be charged on this account for the season. This account must be paid in full **IMMEDIATELY** after the auction. If it is not paid immediately, interest at the highest allowed rate will be charged. Purchases on this account will be limited to feed for market animals through the fair season.

Parent, guardians and members agree to pay for the purchases charged to this account by them or by anyone authorized by them to use this account. If an attorney or collection agency is hired to collect the unpaid balance, the signers will be obligated to pay reasonable attorney fees and/or collection agency fees, and court costs as permitted by law. By signing this application we authorize Rainbow to obtain any needed credit information to open this account.

Member Signature: _____ date _____

Member Signature: _____ date _____

Parent or Guardian Signature: _____ date _____

Additional notes: _____



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