



2010 RAINBOW AG HORIZON PROGRAM

Welcome 4-H and FFA members to the 2010 Fair season. We are excited to introduce some new ideas for this year. We have changed our great pricing program to make it even better. Instead of the two-part discount for those members having breeding (year round) projects, and those with market (terminal fair animals) projects, we have decided to give all members the same low price year round. We continue to offer a credit account for those animals being raised as terminal market animals. This is also a great way for members to keep track of their purchases. Land O Lakes Purina has introduced a combination of award winning show feeds to make feeding your projects much easier. Please come into the store and let us help you with the new feeding program. We will give you personalized assistance in planning out your project from start to finish.

- Horizon members can purchase feed for their market animals at Rainbow's cost,
- We also realize that many members are raising their own projects year round so we have structured our program to give a better breeding project discount all year.
- Members will receive a discount on show supplies such as shampoos, show sticks, canes, halters and grooming aids. This discount is 10% off retail. (Does not apply to hay and bedding)

Our Horizon program starts fresh each season. This allows us to coincide with the 4-H and FFA project year. What this means is we require members to complete a credit application every year (for charge accounts only), and a Horizon form that automatically enters you into the Rainbow Ag. Land O Lakes/Purina Mills feeding program. Members who raise champion market animals and meet the requirements will earn great awards.

Rainbow supports youth in agriculture by sponsoring many events throughout Lake and Mendocino Counties. As well as showcasing our customer's achievements and reporting on special interests stories.

- SWINE NUTRITION SEMINAR – March
- SHEEP NUTRITION SEMINAR - March
- UKIAH SHEEP SHOW – June
- SUSAN PIERCE'S SWINE FIELD DAY – June
- SHEEP FITTING CAMP – July
- PROJECT MEETINGS – Upon requests
- FAMILY FARM WEB SITE – Year round –
- Sign up for the email program and get free stuff

AWARD PROGRAMS

- REDWOOD EMPIRE FAIR
- LAKE COUNTY FAIR
- MENDOCINO COUNTY FAIR & APPLE SHOW
- BORN & RAISED IN MENDOCINO COUNTY SHEEP
- BORN & RAISED IN MENDOCINO COUNTY SWINE

RAINBOW



America's Country Store™

Horizon Program Sign Up

Member Name _____

Parent or Guardian Name _____

e-mail address (required) _____

Address _____ City & ZIP _____

Club/Chapter Name: _____

Project Animal

Number of Animals

- _____
- _____
- _____

Project Leader Information

Name _____ Signature _____

Date and Year of Enrollment _____

The discount for 4-H and FFA projects will be special cost plus pricing on livestock feeds, 5% off retail price for guide dog projects (up to 12 bags per year) and 10% off retail on tack, groom equipment and healthcare products. There is no discount on hay or other bedding products. We require a new application on file for each project year. Parents or guardians are personally guaranteeing the charge account of the project member. Payment is due immediately after the sale.

Member Signature _____

Location of Fair _____

Date Submitted _____

Ukiah 707-462-2404 * Lakeport 707-279-0550 * www.rainbowag.com

RAINBOW



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4-H

**and FFA Market Program
Credit Application**

Member Name _____

Additional Member Name _____

Parent or Guardian Name _____

e-mail address (required) _____

Address _____ City & ZIP _____

Phone Number _____

Club/Chapter Name: _____

Employer _____

Employer Address _____ Years at job _____

Bank Name _____

Bank Address _____

Account Numbers: Checking _____ Savings _____

List Three (3) credit references with local vendors:

