

2010 Outstanding Breeder Award

sponsored by Ukiah Taco Bell and McAsey Farms

This award is dedicated to Chuck Ream, a prestigious livestock breeder in Mendocino County. Chuck is known for his continuous support of youth projects at the local, state and national levels. He has served as a 4H leader, FFA advisor and as Youth Advisor for the California Suffolk and Hampshire Sheep Association and the National Junior Suffolk Sheep Association. Through his mentoring, many young individuals have succeeded in the livestock field as breeders, ag instructors, livestock judges and 4H leaders. It is because of his vision of the importance of youth in agriculture that we choose to honor Mr. Ream.

One junior exhibitor will be named the 2010 Outstanding Breeder at the Mendocino County Fair and awarded a silver buckle and \$1000 cash. All FFA, 4H and independent junior producers who have livestock breeding projects in beef, dairy, swine, sheep, goats, rabbits or poultry are eligible. Previous winners may not re-apply. The winner will be announced at the Exhibitor's Dinner on Saturday night of the Mendocino County Fair in Boonville, CA.

Applicants must meet the following requirements:

- must be a Mendocino County resident
- must be at least 14 years old by Jan. 1, 2010 and eligible to show as a Junior Exhibitor at the Mendocino County Fair
- have been developing their own breeding program for a minimum of two years
- must be present at the Exhibitor's Dinner to win
- submit completed application by August 20, 2010

Each exhibitor will be expected to give the panel a tour of their project. The judges will select the 2010 Outstanding Breeder according to the size and scope of the project as well as the presentation of the applicant. The top-finishing applicants will be contacted in the first week of September to arrange a visit from a panel of judges. A standard to be used by the judges will be available at www.rainbowag.com.

All rules are subject to change and are under the express interpretation of the judging committee. Monetary awards can be split at the discretion of the judges. Their decisions are authoritative and final.

Past Recipients:

2009	Jessica Crowhurst	Redwood Valley 4H	Rabbits, Goats
2008	Hannah Foster	Potter Valley FFA	Sheep
2007	Jenna Berry	Long Valley 4H	Swine
2006	Melinda McAsey	Ukiah FFA	Sheep
2005	Miranda Lucier	Willits FFA	Rabbits, Cavy, Swine
2004	Michael Zeni	Anderson Valley FFA	Swine

Application for the
2010 Outstanding Breeder Award

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Forms must be postmarked by August 20, 2010

Name

Address

Phone

Email

Club/Chapter

Age

Year in School

1. Your Breeding Project.

What animals do you raise? _____

How long have you been raising them? _____

How long have you been breeding your animals? _____

How many animals do you currently own? _____

What do enjoy most about your project? Dislike most? _____

2. Awards.

Has your livestock won any awards? _____

What would you consider your best accomplishment in your breeding program this far?

3. Financing Your Project.

How do you pay for the purchase of new animals? _____

How do you pay for the feed and equipment costs? _____

Do you sell your animals? How many and to whom? _____

4. Breeding Project Plans.

Describe what changes you would like to make in your animals in the next year and how you plan to attain that goal.

5. Attach one recommendation from a parent, instructor, leader or other adult explaining why you should be considered for this award.

Return completed form and recommendation by August 20 to:

2010 Outstanding Breeder
c/o Rainbow Ag
235 East Perkins
Ukiah, Ca 95482

Judging Standard for the
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Finalists should expect to tour a panel of judges through their project explaining their work, demonstrating related skills and answering questions. The visit may take approximately 30 minutes.

1. Appearance and Scope of Project, 30 point max

Judges may consider: preparation of the applicant; preparation and efficiency of the project area; number of animals owned and produced; number of breeding cycles the applicant has directed; overall herd health and appearance; how informed the applicant is about their project; applicant's enthusiasm for their project and industry.

2. Skills Learned, 30 points max

Judges may consider: amount of work/time that goes into the project daily and/or seasonally; the applicant's ability and knowledge to maintain optimum health in their animals; skills and ag mechanics learned and applied by the applicant, such as fence repair or installation of new equipment; accuracy of bookkeeping records on finances and genealogy of the herd.

Applicants may wish to have a short demonstration prepared showing a technical skill used in their project. They may also want to have their bookkeeping records available to show the judges.

3. Future Plans, 40 points max

Judges would like to know: what the applicant likes most about their animals currently; applicant's plans for changes in their herd and details of how this will be attained; the applicant's thoughts on a specific animal that they have bred – what they like and what they would like to change; plans for the applicant's own future.

Further questions may be directed to www.rainbowag.com or 743-1907.